AI Accelerated: The Latest Trends in Business Intelligence

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Artificial Intelligence

AI Accelerated: The Latest Trends in Business Intelligence

AI Tech Briefing is a weekly newsletter covering the latest trends, innovations, and technologies in artificial intelligence. It's a resource specifically curated to help entrepreneurs, visionaries, and leaders leverage AI to accomplish their tech-enabled business strategies.

What This Means For You

Cut through the hype and spare yourself from the technobabble. Our editorial staff of seasoned business writers and tech journalists cherry-pick the latest developments, best practices, and solutions for your benefit, free of charge.

Tech Trends 2021

Almost overnight, the best-laid plans of every business in every industry were turned upside down by the pandemic. Employees shifted to remote work. Business models had to pivot. New revenue streams had to be discovered. At the center of all this is digital transformation. Which technologies are enabling resilience?

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Augmented Intelligence: Executive Guide to AI

Augmented Intelligence enables software to emulate human cognition, such as perception, problem-solving, and decision making. Deloitte predicted that 95% of the top 100 largest

enterprise software companies would incorporate one or more cognition technologies. What makes it different from AI, and why is it effective?

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Leading Data Insights and Consulting Company Achieves Global Expansion in 25 Countries

Kantar Worldpanel offers consumer behavior analysis. It has a platform that manages thousands of panel members worldwide, each providing its data. It allows businesses to modify and text decision logic in real-time. But with multiple panel management solutions, how do you gain consistency and collaboration?

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Sporting Goods and Apparel Manufacturer Delivers Hyper-Personalized Mobile Shopping

Under Armour wanted to create an immersive brand experience by combining written story with product content into a feed customized for the individual user. How do you achieve this 1:1 personalization in a mobile app? The company figured out a way to create individual "Profiles-of-One".

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